



NORTH SAILS SIGNS ON AS TECHNICAL PARTNER TO THE YACHT CLUB COSTA SMERALDA

North Sails has signed on as a Technical Partner and exclusive sailmaker to the Yacht Club Costa Smeralda (YCCS). Renowned for its world-class facilities and high-profile regattas, the YCCS is a hub for local and international sailors. Through the partnership, club members will benefit from a superior level of support associated with the world's leading sailmaking brand.

As a Technical Partner, North Sails is committed to supporting the club and their members both on and off the water. Activations include outfitting the YCCS sailing school with North One Design sails, clinics and training sessions hosted by North Sails experts, easy access to sail care and repair, as well as local contacts dedicated to helping club members unlock the global network of North Sails expertise. Additionally, North Sails will provide on-site Regatta Repair for select regattas during the 2025 and 2026 racing seasons.

The partnership aligns two highly respected brands in yachting. Both YCCS and North Sails share a rich history of excellence and leadership in competitive sailing. This partnership infuses the Club with fresh enthusiasm from North Sails to ensure their regattas remain the pinnacle of racing and helps Sailing School participants take their skills to the next level.