



YACHT CLUB COSTA SMERALDA



GIORGIO ARMANI
SUPERYACHT REGATTA 2025

27 – 31 MAY • PORTO CERVO

An aerial photograph of Porto Cervo, Sardinia, Italy, showing a large marina filled with yachts and several modern buildings. The image is overlaid with a dark teal color. The text is centered in the middle of the image.

“Porto Cervo is a real gem, made utterly unique thanks to its special position: a village immersed in nature and surrounded by water of the most unbelievable colour. This is where the Giorgio Armani Superyacht Regatta takes place, now in its fourth edition; an exciting sporting event that allows me to bring a little part of my world to this place in my favourite season.”

Giorgio Armani

GIORGIO ARMANI



YACHT CLUB COSTA SMERALDA

The Armani Group is one of the world's leading fashion and luxury companies and has exemplified timeless elegance and a sophisticated lifestyle concept for 50 years. The Group designs, manufactures, distributes and directly sells fashion and lifestyle products such as clothing, accessories, eyewear, watches, jewellery, cosmetics, perfumes, furniture and furnishings, and is active in the catering and hotel industries.

Giorgio Armani, Founder, Chairman and Chief Executive Officer of Giorgio Armani S.p.A., is directly involved in all the Group's strategic, stylistic, design and business choices. A symbol of elegance, but also of practicality and modernity, with a constant focus on quality in every detail, Giorgio Armani embodies the essence of "made in Italy", able to combine timeless style with a far-sighted view of the future.

The Armani Group has a cosmopolitan vision and culture with strong roots in the Italian way of life. It is present in most of the major countries of the world with 9,257 employees and relies on a suitable distribution network around the world with flagship stores in the most important and prestigious luxury shopping streets.

The Yacht Club Costa Smeralda (YCCS) was founded in Porto Cervo, Sardinia in 1967 by president H.H. the Aga Khan and a group of founder-members as a non-profit sporting association for fellow sailing enthusiasts.

The YCCS is renowned for organizing international sailing events such as the Maxi Yacht Rolex Cup and the Rolex Swan Cup as well as World and European championships for top one-design fleets and superyacht regattas. The Club was also behind Azzurra - the first Italian challenger for the America's Cup in 1983 - which became a legendary Italian brand.

In 1992, YCCS launched the motor yacht Destriero which set a transatlantic crossing record that still stands to this day. The YCCS also took part in the Volvo Ocean Race 2001-2002 with a two-boat Nautor Challenge campaign, one of which had an all-female crew. 2017 marked the 50th anniversary of the Club's foundation and saw the launch of the sustainability programme One Ocean. In 2020, the YCCS also launched the Young Azzurra Sporting programme dedicated to young Italian sailors, with a focus on equal opportunities.

Any reference to Yacht Club Costa Smeralda (YCCS) is understood to include subsidiary and affiliated companies.



TUESDAY 27TH MAY – REGISTRATION DAY

10:00-18:00

Registration open for participants

Location: Regatta Village

10:00 – 21:00

Giorgio Armani Mare Pop-Up opening to visitors

Visit the dedicated Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection

10:00-10:30

Chief Stewardess Briefing

Distribution of social event tickets

Location: Terrazza Azzurra

18:00-18:30

Skippers' Briefing

Location: Terrazza Azzurra

19:30-21:00

Welcome Cocktail at YCCS (open to all participants)

Dress code: long trousers/cocktail

Location: YCCS Bar Terrace



WEDNESDAY 28TH MAY - RACE DAY 1

09:00 – 10:00

“All Together Breakfast” at Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

Join us for a relaxed morning gathering at Piazza Azzurra, where you can connect with fellow participants, sponsors, and the event committee before the race begins. Don't miss this opportunity to enjoy a coffee, chat, and get ready for an exciting day ahead!

09:00 – 19:00

Giorgio Armani Mare Pop-Up opening hours

Visit the dedicated Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection

10:00-13:00

YCCS Wellness Center and Spa available to spouses and partners

12:00

First warning signal

16:30-17:30

Cocktail Competitions

Open to all the boats' crew





THURSDAY 29TH MAY – RACE DAY 2

09:00 – 10:00

“All Together Breakfast” at Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 20:00

Giorgio Armani Mare Pop-Up opening hours

Visit the dedicated Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection

10:00-13:00

YCCS Wellness Center and Spa available to spouses and partners

12:00

First warning signal

19:30

Giorgio Armani Owners’ Dinner at YCCS

Dress code: Blazer & tie/cocktail

Music entertainment

Location: YCCS Restaurant



FRIDAY 30TH MAY – RACE DAY 3

09:00 – 10:00

“All Together Breakfast” at Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 19:00

Giorgio Armani Mare Pop-Up opening hours

Visit the dedicated Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection.

10:00-13:00

YCCS Wellness Center and Spa available to spouses and partners

12:00

First warning signal

19:15

Transfers

Start from YCCS to Sunset Party location

19:30-00:00

Sunset Party

Dress code: long trousers / beach chic

Location: TBA





SATURDAY 31ST MAY – RACE DAY 4

09:00 – 10:00

“All Together Breakfast” at Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 19:00

Giorgio Armani Mare Pop-Up opening hours

Visit the dedicated Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection.

12:00

First warning signal

18:00-19:00

Final Prize Giving for all participants

Location: Piazza Azzurra

GIORGIO ARMANI



YACHT CLUB COSTA SMERALDA

DAILY

“All together Breakfast” in Piazza Azzurra

Join us for a special “All Together Breakfast” at the Giorgio Armani Mare Pop-Up in Piazza Azzurra, where participants, the jury, committee members, and sponsor representatives will gather before the race begins. This is a wonderful opportunity to meet everyone involved, network, and get ready for the exciting event ahead. Don't miss the chance to connect with fellow participants and key figures before we set off from the dock!

ON REGISTRATION DAY

Giorgio Armani Mare Pop-Up Opening

Officially presenting the Giorgio Armani Mare Pop-Up store in Piazza Azzurra, dedicated to Giorgio Armani Superyacht Regatta guests, where the exclusive preview of the Giorgio Armani Mare collection will be featured.

ON REGISTRATION DAY

Chief Stewardess Briefing in Terrazza Azzurra

Meeting with the Chief Stewardess of the boat to discuss the distribution of social event tickets. Discussion on the dedicated program for spouses/partners and guests' participation. Discussion on dietary requirements.

ON RACE DAY 1

Cocktail Competition

The competition will be held on dock on Wednesday 28th May at 3.30 pm. Three judges will be seated at the bar, with each entrant using their allotted time to create one cocktail that follows the brief.

You will be given your allotted time at the Chief Steward(ess) briefing on the Tuesday 30 May.

The prize giving will be held immediately after the competition, with one overall winner receiving a prize as well as having their cocktail wick will be featured on led wall screen.

GIORGIO ARMANI

IN PORTO CERVO

The Giorgio Armani Porto Cervo boutique showcases the brand's refined, elegant style. In this well-lit, harmonious space, you can get swept away by the latest women's and men's clothing and accessories collections, as well as discover fine jewellery and Armani Privé fragrances.

At the Giorgio Armani Porto Cervo boutique, you can take advantage of exclusive Made-to-Measure and Made-to-Order services, creating one-of-a-kind, bespoke items with an everlasting allure.

Book your in-store appointment and enjoy a Giorgio Armani shopping experience: the perfect way to discover the collections, get the latest news about this season's trends and get new outfit ideas.

Giorgio Armani Boutique +39 0789 171 7184
Store manager +39 349 117 7642

Address La Passeggiata, Fabbricato "Il Leccio"
07021, Porto Cervo

Opening Hours 10:00 – 20:00, Monday - Sunday

BOUTIQUE ADDITIONAL SERVICES

- **ONE-ON-ONE APPOINTMENTS & PERSONALIZED STYLING**
Enjoy a private consultation with a stylist who will curate a wardrobe tailored to your unique style.
- **TAILORING EXPERTISE**
Ensure a perfect fit with access to the boutique's tailoring services.
- **CONVENIENT TRANSPORTATION**
Let the boutique arrange your transfer to and from the shopping experience.
- **SEAMLESS DELIVERY & SHIPPING**
Take advantage of the delivery and shipping services for a hassle-free shopping experience.



GIORGIO ARMANI

SUPERYACHT REGATTA 2025

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Harbour Master VHF 9

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